

Will Eisner Week 2021 Playbook Addendum

Dear Will Eisner Week Event Organizer,

Will Eisner Week 2021 is likely to be a challenge for everyone, but Will Eisner's legacy is partly about carrying on in the face of adversity. In that spirit, we've created this addendum to inform you about resources that can help organizations hold virtual WEW events.

As in previous years, we are creating FREE 18"x24" wall posters and letter- and legal-size flyers for celebrating organizations. They're available in both pdf format on our website, and in printed format.

We hope you enjoy reading the Playbook and this addendum and look forward to hearing your plans! Stay well and safe,

Danny Fingereth

Chair, Will Eisner Week

Nancy and Carl Gropper

Will and Ann Eisner Family Foundation

Hold A Will Eisner Week Event Online

Many WEW events that are traditionally held in libraries, book stores, comic book shops, museums, schools, and other venues can be held online. Online events are not limited by distance and your audience can grow. It's possible your institution already has the tools available to do virtual events.

It's possible to hold an enjoyable, informative panel, workshop, screening, or other event online. While you may want to utilize nearby artists, authors, comics creators, and others to participate in an event in order to maintain a local flavor, a virtual event enables you to invite people beyond your local area. Whether you broadcast live or record for later viewing, you can use one of the video conferencing applications listed below, or others to create a video of the event. You can then use a video editor to add additional video programming, images, and text to create a finished virtual event. Then make your virtual event available to viewers using your website, YouTube, or zoom. If there is no one in your organization with IT or video experience, perhaps reach out to a local school with experience or a local volunteer for help.

Video Conferencing Software

Zoom (<https://zoom.us>), Microsoft Skype (<https://www.skype.com/en>), Apple Facetime (various), Google Hangouts/Meeting (<https://meet.google.com>),

Podcast Software

Adobe Audition (<https://www.adobe.com/products/audition.html>), Audacity (<https://www.audacityteam.org>), GarageBand (www.garageband.com)

Video Editing Software

Apple iMovie (<https://www.apple.com/imovie>), Adobe Premiere Elements (<https://www.adobe.com/products/premiere-elements.html>), Corel Video Studio (<https://www.videostudiopro.com/en/products/videostudio>)

Video Presentation and Hosting Software

Zoom (<https://zoom.us>), YouTube (<https://www.youtube.com>), Vimeo (<https://vimeo.com>)

Will Eisner Week Video Resources

Not everyone will have the time or resources to create substantial video programming for Will Eisner Week 2021. Knowing that, this year we're providing videos of various lengths that you can access as part or all of your virtual Will Eisner Week event. The videos below are mostly mp4 files and can be edited, combined, and used to create great virtual events. The following videos and others can be found on the left column of www.willeisner.com.

VIDEO 1:

WHAT IS WILL EISNER WEEK ANYWAY? (15 minutes)

Danny Fingeroth gives a video introduction to Will Eisner Week and Will Eisner. An "Eisner 101" class.

VIDEO 2:

PLAYING FAVORITES: COMICS PROS PICK THEIR MOST BELOVED WILL EISNER STORIES

(60 minutes)

From *The Spirit* to *A Contract With God* to *The Plot*, Will Eisner produced countless stories over his seven-decade career and everyone has his or her favorites. Join prominent comics creators and scholars as they discuss their favorite Eisner stories and find out why those tales are so important to them. Join Paul Levitz (*Will Eisner: Champion Of The Graphic Novel*), Denis Kitchen (Eisner's longtime publisher), Dan Schkade (artist for *The Spirit Returns*), Susan Kirtley (Portland State University), and moderator, Danny Fingeroth (*A Marvelous Life: The Amazing Story of Stan Lee*) as they get personal about the pioneering cartoonist.

VIDEO 3a:

WILL EISNER: PORTRAIT OF A SEQUENTIAL ARTIST (92 minutes)

DVD loaner available (email info@willeisner.com)

The award-winning, feature-length, documentary about Will Eisner, featuring interviews with **Kurt Vonnegut, Michael Chabon, Jules Feiffer, Jack Kirby, Art Spiegelman, Frank Miller, Stan Lee, Gil Kane**, and others. See video 3a and 3b for additional programming.

VIDEO 3b:

TRAILER FOR PORTRAIT OF A SEQUENTIAL ARTIST (3 minutes)

The trailer for the above documentary about Will Eisner.

VIDEO 3c:

INTRODUCTION TO PORTRAIT OF A SEQUENTIAL ARTIST (2 minutes)

2017 100th Birthday Introduction to the above documentary. Director & Co-Producer, Andrew D. Cooke, Writer & Co-Producer, Jon B. Cooke, present a humorous introduction to their documentary.

VIDEO 4:

GENE LUEN YANG TALKS EISNER (15 minutes)

Gene Luen Yang, the MacArthur Grant-winning graphic novelist, author of *American Born Chinese*, *Superman Smashes the Klan*, and many other powerful works of sequential art, talks about what Will Eisner's legacy means to him. Interviewed by Danny Fingeroth, Chair of Will Eisner Week.

VIDEO 5:

Hall of Fame Presentation at The NY Society of Illustrators (6 minutes)

The prestigious New York Society of Illustrators presents its 2015 Hall of Fame Award in Memoriam to Will Eisner.

For Additional Programming and Updates for Will Eisner Week Visit www.willeisner.com
or email info@willeisner.com.