



WILL EISNER WEEK - 2015
CELEBRATES GRAPHIC NOVELS, FREE SPEECH AND
THE AMAZING LEGACY OF WILL EISNER

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NEW YORK - The **Will & Ann Eisner Family Foundation** announces **Will Eisner Week 2015**, the annual series of events from March 1st to 7th in more than twenty cities to celebrate graphic novels, sequential art, free speech, and the amazing legacy of Will Eisner, one of the most innovative figures in the history of comics and graphic novels.

Will Eisner Week's theme, **Read a Graphic Novel!** is the underlying message of all the events. Will Eisner Week events are presented in universities, art schools, libraries, and museums in the weeks around Will Eisner's March 6th birthday. Cities holding celebrations this year include New York, San Francisco, Cambridge, Seattle, Los Angeles, Minneapolis, London, Glasgow, and Rio de Janeiro — a truly international celebration! Organizations interested in joining and holding events can download the 2015 Playbook from www.willeisner.com and should then contact info@willeisner.com.

"This year, Will Eisner Week's seventh, we will be celebrating events in more places than even last year's amazing array of venues," said Will Eisner Week Organizing Committee Chair, **Danny Fingeroth**. "Will Eisner Week 2015 is especially meaningful because it marks the 75th anniversary of the 1940 debut of Eisner's signature creation, *The Spirit*, which revolutionized comics and established Will Eisner as a giant in the medium."

Details on locations, topics, and speakers for **Will Eisner Week 2015** will be available starting in February. Check www.WillEisnerWeek.com frequently for the latest news.

About WILL EISNER:

WILL EISNER (1917-2005) grew up during the Great Depression in the tenements of the Bronx. He was a pioneer in the creation of comics during the "Golden Age" of the 1930s and '40s, achieving fame with his noir crime-fighting superhero, *The Spirit*. At one time or another, many comics greats worked with Eisner including Jules Feiffer, Wally Wood, Jack Kirby, Al Jaffee, Mike Ploog and others. After *The Spirit* ceased publication, Eisner devoted himself to producing educational and instructional sequential art, a term he coined. In 1978, Eisner once again reinvented himself - and the medium - with his graphic novel, *A Contract with God*. Other notable Eisner graphic novels include *To The Heart of the Storm*, *A Life Force*, *Last Day In Vietnam*, *Fagin The Jew*, and *The Plot*. Will Eisner's graphic novels and textbooks are still in print in 15 worldwide languages. The prestigious Will Eisner Awards, the "Oscars of the Comics Industry," are presented at San Diego Comic-Con, the world's largest comics convention.

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